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## FFI PRIVACY POLICY

### Introduction

Future Food Americas, Inc. is doing business as Future Food (FF). FF respects your privacy and is committed to protecting it through our compliance with this policy. This policy describes the types of information FF (“Company,” “we,” or “us”) may collect from you or that you may provide when you visit the our website <https://futurefood.network/>, as well as other related websites, mobile applications and other interactive properties operated by us (collectively, the “Service”), including any content, functionality and services offered on or through the Service or other parts of the Service, whether as a guest or a registered user, and our practices for collecting, using, maintaining, protecting, and disclosing that information.

This policy applies to information we collect:

- On our website.
- In email, text, and other electronic messages between you and this Service.
- Through mobile and desktop applications you download from this Service, which provide dedicated non-browser-based interaction between you and this Service.
- When you interact with our advertising and applications on third-party websites and services, if those applications or advertising include links to this policy.

It does not apply to information collected by:

- Us offline or through any other means, including on any other website operated by Company or any third party (including our affiliates and subsidiaries); or
- Any third party (including our affiliates and subsidiaries), including through any application or content (including advertising) that may link to or be accessible from or on the website.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our services. By accessing or using our services, you agree to this privacy policy. This policy may change from time to time (see Changes to Our Privacy Policy). Your continued use of our services after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

### Information We Collect About You and How We Collect It

We collect several types of information from and about users of our Service, including information:

- By which you may be personally identified, such as name, postal address, e-mail address, telephone number, social security number, or any other identifier by which you may be contacted online or offline (“personal information”);



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- That is about you but individually does not identify you; and/or
- About your internet connection, the equipment you use to access our website, and usage details.

We collect this information:

- Directly from you when you provide it to us.
- Automatically as you navigate through the site. Information collected automatically may include usage details, IP addresses, and information collected through cookies, web beacons, and other tracking technologies.
- From third parties, for example, our business partners.
- Information You Provide to Us

The information we collect on or through our Service may include:

- Information that you provide by filling in forms on our website. This includes information provided at the time of registering to use our website, subscribing to our service, posting material, or requesting further services. We may also ask you for information when you enter a contest or promotion sponsored by us, and when you report a problem with our website.
- Records and copies of your correspondence (including email addresses), if you contact us.
- Your responses to surveys that we might ask you to complete for research purposes.

### **How We Use Your Information**

We use information that we collect about you or that you provide to us, including any personal information:

- To present our website and its contents to you.
- To provide you with information, products, or services that you request from us.
- To fulfill any other purpose for which you provide it.
- To provide you with notices about your account, including expiration and renewal notices.
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.
- To notify you about changes to any products or services we offer or provide through it.
- In any other way we may describe when you provide the information.
- For any other purpose with your consent.

### **Disclosure of Your Information**

We may disclose aggregated information about our users, and information that does not identify any individual, without restriction.



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We may disclose personal information that we collect or you provide as described in this privacy policy:

- To our subsidiaries and affiliates.
- To contractors, service providers, and other third parties we use to support our business.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by us about our Service users is among the assets transferred.
- To fulfill the purpose for which you provide it.
- For any other purpose disclosed by us when you provide the information.
- With your consent.

We may also disclose your personal information:

- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- To enforce or apply our Terms of Use and other agreements, including for billing and collection purposes.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of us, our customers, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

We will protect the privacy and security of personal data according to this privacy statement, regardless of where it is processed or stored, however you explicitly acknowledge and consent to the fact that personal information stored or processed in the United States will be subject to the laws of the United States, including the ability of governments, courts or law enforcement or regulatory agencies of the United States to obtain disclosure of your personal data.

### **Your European Union Rights**

FOR INDIVIDUALS IN THE EUROPEAN UNION. Under the General Data Protection Regulation 2016/679, you have the right to ask us not to process your personal data for marketing purposes. We will usually inform you (before collecting your personal data) if we intend to use your personal data for such purposes or if we intend to disclose your information to any third party for such purposes. You can exercise your right to prevent such processing by checking certain boxes on the forms we use to collect your personal data. You can also exercise the right by contacting us using the Contact Us section on our Website.

In certain circumstances, you have the right to:



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- request access to any personal data we hold about you (“Subject Access Request”) as well as related information, including the recipients or categories of recipients to whom the personal data has been shared;
- obtain without undue delay the completion of any incomplete personal data or the rectification of any inaccurate personal data we hold about you;
- request personal data held about you to be deleted provided the personal data is not required by us for compliance with a legal obligation under European or Member State law or for the establishment, exercise or defense of a legal claim;
- prevent or restrict processing of your personal data, except to the extent processing is required for the establishment, exercise or defense of legal claims; and
- request transfer of personal data directly to a third party where this is technically feasible.

In addition, where you believe that we have not complied with its obligations under this Privacy Notice or European law, you have the right to make a complaint to an EU Data Protection Authority.

You can exercise any of these rights by contacting us using the Contact Us section on our Website.

### **Data Security**

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. All information you provide to us is stored on our secure servers behind firewalls. Any payment transactions and will be encrypted using SSL technology.

The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our Service, you are responsible for keeping this password confidential. We ask you not to share your password with anyone. We urge you to be careful about giving out information in public areas of the Service like message boards. The information you share in public areas may be viewed by any user of the Service.

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our Service. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Service.

### **Contact Information**

To ask questions or comment about this privacy policy and our privacy practices, contact us at:

595 Pacific Avenue, Floor 4 #76  
94133 San Francisco, CA

[admin@futurefoodinstitute.org](mailto:admin@futurefoodinstitute.org)